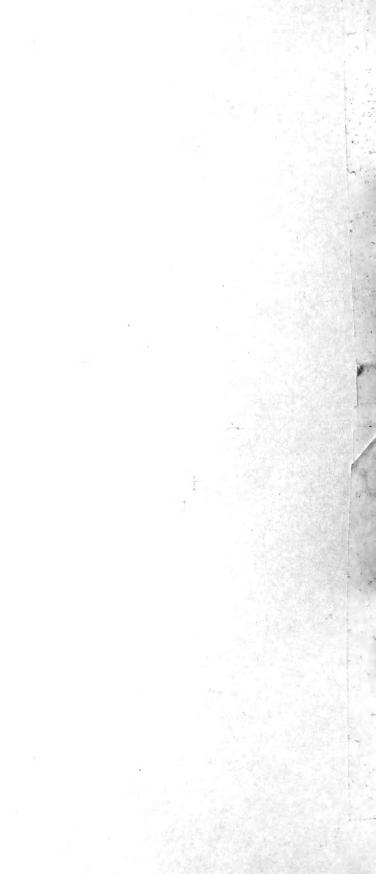
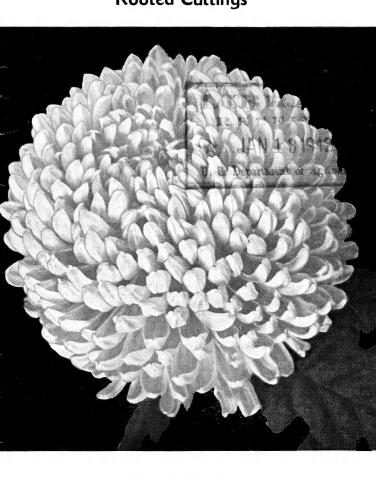
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Do not assume content reflects current scientific knowledge, policies, or practices.



Commercial Chrysanthemums Rooted Cuttings



1942

FIGHT FLORAL Co. INC.

22 West 26th Street

NEW·YORK·CITY

Shading Mums

We list information concerning the varieties of MUMS for shading to bloom earlier than natural blooming time. It may be profitable for you to do this. It may also be worth your while to delay flowering period and lengthen your Mum-selling season. Refer to pages 27 and 28.

CASCADE VARIETIES

These varieties are becoming popular. They are very showy. In the various exhibits at the recent National Chrysanthemum Conventions at Indianapolis, 1939 and Cleveland, 1940, they were greatly admired by everybody. Grow them for store window, show and other decorative occasions. See page 15.

"Serving You-the Growerthe Year Round"

Our business is only with the commercial grower. With our own domestic conditions so greatly affected by world-wide affairs, it is most important that we should be constantly on the alert for supplies to serve our customers.

For many years, CHRYSANTHEMUM cuttings has been, and still is, one of our specialties, but that is only one department of our business. We are on the job every day to supply our full line of—

Bulbs-Plants-Seeds

to all of our customers.

Due to disturbed conditions, many items are difficult to obtain. Crop shortages occur and consequently a greater demand to substitute other Plants or Flowers. We are happy about the fact that we were able to supply our customers' orders this year with hardly any disappointment.

Our customers have the use of all our service and facilities to obtain information continually throughout the year.

Our representative will make his usual calls, but don't hesitate to call headquarters for additional information. We are here to serve you.

FOR ADDITIONAL INTEREST

NEW SPOON CHRYSANTHEMUMS. These are interesting Novelty blooms. See page 16.

CUSHION MUMS. They are a gorgeous sight and greatly admired. See page 25.

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Chrysanthemum Pot Plants

ALEX LAURIE

Chrysanthemum pot plants are extremely satisfactory when they are well grown and stocky. By shading, we are enabled to provide a succession of these plants from late August to early December, in this way filling a gap when few flowering plants are available.

The usual method of using the leftovers from planting benches results in scrawny, leggy plants which are useless for sale. The alternative, frequently used, of planting outdoors and then potting in large pots in August or September, results in large, unwieldy plants with much of the lower foliage lost in the process. Occasionally such plants serve the purpose well, but their quality depends upon satisfactory outdoor conditions which are frequently difficult to control.

The best method is to pot three cuttings in a five- or six-inch pot directly from the propagating bench. Those which are to be shaded should be so treated early in May, while the ones grown normally should be potted late in June or early July. By allowing about two weeks for proper rooting, the time of sticking the Cuttings may thus be readily determined.

To grow plants satisfactorily by this method it is important to observe several fundamentals. First, after potting or panning the plants should be kept on a dry side until a good root system develops. Secondly, the soil should not be too rich—the nitrogen content should be low—if you test, below 25 p.p.m. Thirdly, the drainage should be perfect. Once growth begins to develop, a systematic pinching is necessary. This pinching should be over all—that is, every stem should be pinched at approximately the same level to insure a rounded head. For the normal flowering three pinches will be necessary, the last one in accordance with the dates suggested in the appended list.

During the period of growth *little fertilization* is necessary, and growing on *the dry side is paramount* to produce *short, strong, wiry stems*. During that period the *temptation* is strong to give a *dose of fertilizer*, but it should be restrained until such time as the buds begin to develop to the size of a pea or larger, so that *little stretch will take place* as a result of fertilization.

The varieties marked with an asterisk look much better when disbudded to a single flower to a stem. They command a ready sale.

To make sure of disease and insect free foliage, down to the pot, a regular spraying program should be instituted. Foliar nematodes (use double strength nicotine) leaf rollers (tartar emetic), thrips (tartar emetic), red spider (NNOR), aphids (pressure nicofume fumigation), are some of the worst of the pests.

Verticillium free cuttings and steam sterilized soil will eliminate wilt pretty largely, while spraying or dusting with sulphur (Fungisul) will reduce septoria spot and mildew considerably.

Subirrigation may be practiced but should be attempted only after the root systems are well developed, otherwise most of the roots will develop at the top of the pot.

VARIETIES

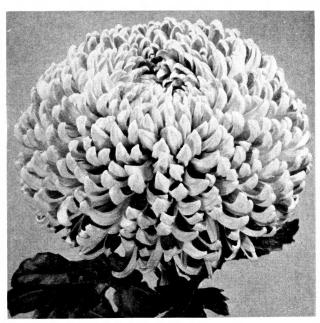
YELLOW

Variety	App. Date of Last Pinch	App. Date of Bloom
Golden Spray	Sept. 4	Oct. 15
Judith Anderson	Aug. 24	Oct. 25
Nuggets	Aug. 28	Oct. 28
Yellow Izola	Aug. 24	Oct. 28
Sunray	Aug. 26	Oct. 30
*Yellow Beauty	Sept. 6	Oct. 30
*Golden Glory	Aug. 24	Nov. 1
*Lila Lilly	Aug. 24	Nov. 2
*Bonnaffon De Luxe	Sept. 6	Nov. 6
*Sungold	Sept. 6	Nov. 25
	BRONZE	
Bonnibell	Aug. 20	Oct. 20
*Thorina	Aug. 20	Oct. 20
Ethel	Aug. 26	Oct. 23
Red Izola	Aug. 24	Oct. 30
*Apricot Queen	Sept. 6	Nov. 1
*Alameda	Sept. 6	Nov. 1
Gypsy	Aug. 20	Nov. 15
	WHITE	
Irene	Aug. 26	Oct. 15
*Christina	Aug. 24	Oct. 20
Silver Bells	Aug. 24	Oct. 23
*Richard Mandel	Aug. 24	Oct. 28
White Izola	Aug. 24	Oct. 30
*Little America	Aug. 29	Nov.10
	PINK	
Jewell	Aug. 20	Oct. 15
*Rose Chochard	Aug. 24	Oct. 20
Persian Rose	Aug. 25	Oct. 25
*Queen of Pinks	Aug. 24	Oct. 26
Ĩzola	Aug. 24	Oct. 30
*Thyra	Aug. 30	Nov. 6
*Ethrelda	Aug. 30	Nov. 12

^{*}Disbud to one flower per stem,



Penrod



Cambria

CHRYSANTHEMUMS New Varieties for 1942

The following are the originator's descriptions

LARGE FLOWERING

CAMBRIA (De Petris). A free growing commercial variety of average size. Form very closely incurved. Color intense, golden bronze with a metallic sheen. Strong, wiry stem and small foliage which seems to fill out and stiffen as the flowers mature. It is very easy to grow and quite resistant to disease. Produces two blooms to the plant very uniformly. Blooms possess excellent substance and ship extremely well. An excellent and profitable variety for both wholesale and retail grower. Matures October 25th. Awarded C.S.A. Certificate, November, 1941.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

DECEMBER WHITE (Baur-Steinkamp). Should prove valuable to the grower who wants fine blooms in December without having to use artificial light for retarding blooming. The bloom is always clear white, large size, incurved and carried on strong stems. Holds fine on the plant or after being cut. Grows 5 ft. from July 1st planting. Take terminal bud.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000

We have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your Mum problems. We will help you solve them as to selection of varieties, taking bud, varieties suitable for shading, etc.

NEW LARGE FLOWERING VARIETIES FOR 1942-Continued

EARLY OCTOBER (Baur-Steinkamp). ARLY OCTOBER (Baur-Steinkamp). In size and color about the same as October Rose but blooms October 4th. Here is an early pink of midseason quality. Has abundant medium-sized foliage and fine stem. Grows 5 ft. from June planting. sized foliage and fine stem. Grows 5 ft. from June planting. This variety should prove a boon to the grower who does not grow Mums under shade. Take terminal bud for best color.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000

GLORIA (Baur-Steinkamp). A fine late commercial yellow, blooming just right for Thanksgiving cutting. November 25th. Incurved bloom of large size and good substance. Good stem and foliage. Grows 4 ft. from June planting. Take terminal bud. \$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000

MONGOL (Baur-Steinkamp). Might be styled an early Detroit News which it resembles except that the blooms build higher . A fine golden bronze coming into flower by . Grows 5 ft. from June planting. Good stem Take terminal bud. in the center. October 20th. and foliage.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000

PENROD (De Petris). Medium-sized Pernet yellow. Very fine, incurved form similar to the old variety Bonnaffon. Possesses good substance giving the variety good keeping as well as good shipping qualities. A free and easy grower with good stem Will produce three blooms per plant with reand foliage. markable uniformity. A very attractive looking variety that should be useful to growers desiring moderate size together with excellent form and good substance. Matures November 10th, but can be easily held for a week.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000





Fair Maid

New Pompons

BRONZE PERSIAN ROSE. A bronze sport of Persian Rose, blooming about October 20–25. Makes a very fine pot plant and is well adapted for shading. A ready seller.

\$8.50 per 100, \$75.00 per 1000

BRONZE PROSPERITY. A deep orange bronze sport from Prosperity. The color is excellent. Growth is identical with that of Prosperity. Best grown on raised benches, or if in ground beds, plant early. Last pinch July 20th. Matures December 10th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

CAMEO (A Seedling—Yoder). An ivory Pompon of unusual size and substance that blooms the same time as Yuletide, Cordova and Silver Star. A strong, persistent grower possessing a rigid and well spread spray. The growth habit is superior to any worth-while variety in its color class and blooming season. The flower is large and of an attractive form. It should be the answer to the grower who demands a white or cream Pompon for early December that will provide him with quality, production and reliability. Matures December 5th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

CHO CHO (Baur-Steinkamp). Large Button type Pompon. Fine, even shade of lavender pink flower the size of Pink Dot. Make fine sprays and cuts heavily. Medium height. Blooms October 9th.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000

FAIR MAID (Baur-Steinkamp). Beautiful clear shade of Daybreak pink. Something unusual in Pompons and extremely valuable for making up. Sells on sight in our wholesale market. Blooms are 2½ in. in diameter and produced in fine sprays. Fine grower and blooms October 20th.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000



Yellow Hammer

NEW POMPONS FOR 1942—Continued

ORANGE BELLE (De Petris). Small-flowered Pompon with good form and substance. Color reddish orange rust. Very free growing habit with small, but very persistent foliage. Good spray formation on wiry stems which attain a good length. This variety is outstanding in growth and the attractiveness of its clean stems and foliage. We believe this will prove a profitable variety for the grower. Matures in late November and early December.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

RED BRISTOLITE. A good red sport from Bristolite. Red Bristolite is better as a red than Bristolite is as a bronze. The size, form and substance are excellent. Growth is sparse but persistent. Must be planted close to secure production. Use soft cuttings, clean, rich soil; preferably ground beds. Pinch once about July 25th. Plant 5x8, grow two stems. Matures November 25th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

UNEEDA (Baur-Steinkamp). Late pink Pompons of good color and substance are sadly needed and always welcome. This variety should quickly make a place for itself for Thanksgiving cutting, its blooming date being November 25th. Grows to medium height and produces well.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000

YELLOW HAMMER (Baur-Steinkamp). Bright golden yellow Pompon to come in ahead of Golden Spray and Goldfinch. Blooms are same size as Pink Dot. Medium height and produces heavily, making fine sprays. Good for shading.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50. \$20.00 per 100, \$150.00 per 1000

YELLOW SNOW. A bright Pernet yellow sport from Snow. The form and growth habit are identical with the original. Because of its season, December 30th, heavy production and excellent color, this variety will prove to be one of the most valuable additions to the late Pompons.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

NEW BRISTOL "CUSHION" POMPONS SEPTEMBER FLOWERING

PEACHBLOW. Distinctly new and different is this grand addition to the Single type. A glorious blending of salmon pink, fawn and bronze. It may be compared with the immensely popular "Mrs. Pierre S. Du Pont III" perhaps a bit more salmon. A husky, strong-stemmed, well-branched plant producing an amazing quantity of $2\frac{1}{2}$ -in. blossoms, each with four rows of petals, flowering from late September until frost. Height $2\frac{1}{2}$ ft.

\$3.00 per 10, \$20.00 per 100, \$185.00 per 1000

SEPTEMBER BRONZE. The warm bronze tints of Autumn are beautifully reflected in about the shapeliest little Pompon blossoms you have ever seen; quantities of them shading from golden bronze to intense warm bronze simply cover the plant from mid-September on through into November or killing frost. The color effect is always good because the plant is uniformly attractive all through—no jaded appearance at any time. Thousands who saw September Bronze say it is absolutely the most colorful early Chrysanthemum to date. Height 18 in.

\$3.00 per 10, \$20.00 per 100, \$185.00 per 1000

SEPTEMBER CLOUD. Beautifully rounded blossoms, purest white in color with primrose shading in center; wonderfully dark green contrasting foliage. Nicely formed, compact plant completely covered with flowers from mid-September until frost. The best white Pompon.

\$3.00 per 10, \$20.00 per 100, \$185.00 per 1000

SEPTEMBER GOLD. Brilliant golden-yellow blossoms, trim and neat, twenty-five or more to a spray, completely cover the shapely-well-rounded plants by mid-September and go on and on until the season's end. Colorful mounds, the plants are 18 in. in height, 2½ ft. across, the first season. Enormously prolific and somewhat earlier in succeeding years. A real advance.

\$3.00 per 10, \$20.00 per 100, \$185.00 per 1000

SILVER MOON. In this new, gleaming white addition, the double rays of silvery petals combine with a pale yellow central halo to suggest the play of soft, cool moonbeams. Shasta Daisylike in effect, but more showy. Mild, sweet fragrance, fine contrasting dark green foliage, a strong, lusty, 2½ ft. plant producing flowers from September on equal to the finest greenhouse product, yet unusually frost resistant. These are the outstanding qualities of "Silver Moon." No other like it! The first white in the Single type to flower.

\$3.00 per 10, \$20.00 per 100, \$185.00 per 1000



Silver Moon



Matador

New Anemones

COLLARETTE (Baur-Steinkamp). A white Anemone with bright yellow cushion. The blooms are $2\frac{1}{4}$ in. in diameter and are produced in fine sprays and have a splendid substance. This should become a great favorite in the market because of its ability to withstand handling. Blooms November 8th and holds well.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000

MATADOR (Yoder). A seedling. A rich red Anemone of large size and after the style of Crimson Glow. It improves that variety in every respect. The growth habit somewhat resembles that of Valencia except that it is not so vegetative. The stems are stiff and straight with the flower held rigidly and erect. The form is excellent, color is very bright and vivid. For disbudded sprays, plant 7x 8; pinch July 25th, grow two stems; three flowers per stem. As a single disbud, plant 7 x 8, last pinch August 5th, grow three stems. Matures December 5th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

New Singles

AMBERLITE (Yoder). A seedling. A bright orange bronze Single of excellent substance and easy culture. It is a good producer and a strong persistent grower that is not exacting in its cultural requirements. Does not require disbudding; best in natural sprays. Do not overcrowd. Plant 7x 8; grow two stems. Matures November 25th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000



Europa

NEW SINGLES - Continued

AURORA (Baur-Steinkamp). Here is a late pink Single which will prove extremely valuable for cutting along with Garza Supreme. The blooms are 3 in. in diameter, bright pink with bright yellow disc. Grows 4 ft. tall with strong stems and the yield is very heavy.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50, \$20.00 per 100, \$150.00 per 1000

EUROPA (De Petris). An intense cardinal red Single of outstanding brilliance and exceptional substance. It may be grown either as a Single disbud or as a disbudded spray. The color improves any existing red Single. A very brilliant red on the inside and a gold on the reverse. Europa might be said to mark an epoch in red Singles. Its growth habit is medium in vegetativeness. It is fairly easy to grow. The spray formation is stiff and rigid. It must be carefully spaced, carefully pruned and accurately disbudded. We believe it will well repay any man who will give it this kind of cultural treatment. Blooms November 5th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

ROSALIND (Yoder). A seedling. A pink Single that might be described as a Pink Yukon. The color is a clean, medium pink. The growth habit is excellent; a very free grower; medium sized stem and foliage; no tendency to blindness. It flowers at a time of the year when pink is scarce. It appears to do almost equally well under either ground bed or raised bench environment. Matures December 20th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

SONATA (Yoder). A seedling. A very brilliant orange bronze Single. The flower has a starlike appearance that enhances the beauty of any design, basket or bowl into which it is placed. The color is brilliant to the last. Its keeping qualities are unusually good. Its growth habit is decidedly vegetative. It is a very easy doer, a heavy producer, and it is very popular with the retail trade. Plant early on raised benches; last pinch August 1st. Matures December 5th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

California Types of Mums

These varieties are grown in California, blooms shipped early to the eastern cut flower markets. Many of our customers like to grow some of these types and we therefore list the better or the more desirable of the entire group of California types. Stock of most of these varieties will be shipped from California.



California Bronze Daisy

CALIFORNIA DAISY TYPE

CALIFORNIA NAGONA DAISY. White. Matures in California. October 20th.

CALIFORNIA KASHIMA DAISY. Red. Matures in California October 20th.

CALIFORNIA YELLOW DAISY. Pure yellow. Matures in California October 3rd.

CALIFORNIA BRONZE DAISY. Light bronze. Matures in California October 3rd.

> All California Daisy Types at \$5.00 per 100, \$40.00 per 1000

FEATHERY or SPIDER TYPE

MAMORU. Dark orange, more bronze in the center. Good stem and plenty of foliage. Good keeping quality. Matures November 1st. See illustration on back cover.

\$2.50 per 10, \$8.00 per 100

BESS WITT. Bronze sport of Peggy Ann Hoover.

\$2.50 per 10, \$8.00 per 100

BUNBU. Dark orchid. Good stem and foliage. Matures November 1st.

\$2.50 per 10, \$8.00 per 100

WHITE FRILL. A medium tube variety. Good for cut flowers. Flowers November 5th.

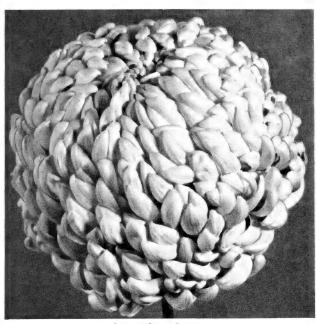
\$2.50 per 10, \$8.00 per 100

SUE SALLY JONES. Large tubular yellow. Fine form for a Spider type. Graceful bloom. Good foliage. Matures November 5th.

\$5.00 per 10, \$25.00 per 100

NIGHTINGALE. Green. Was a cut flower sensation on the West Coast market when first shown, Fall. 1939. A rare novelty. \$6.00 per 10, \$50.00 per 100

(See Additional List on Page 26)



Sunnyslope Bronze

CALIFORNIA TYPE MUMS—Continued

LARGE FLOWERING COMMERCIAL TYPES

Fine commercial incurved pink, flowering GWEN PATTON. late October. Good shipper. Grows 4 ft. See illustration on front cover. \$3.50 per 10, \$10.00 per 100

SUNNYSLOPE WHITE. Excellent commercial Thanksgiving variety blooming November 20th. Height 4½ ft., incurved, ball shape type. Solid substance. Good for shading in California coming into bloom in September under shade.

\$2.50 per 10, \$8.00 per 100

SUNNYSLOPE BRONZE. Excellent commercial Thanksgiving variety blooming November 20th. Height $4\frac{1}{2}$ ft. Incurved, ball shape type. Solid substance. Good for shading in California, coming into bloom in September under shade.

\$3.50 per 10, \$15.00 per 100

POMPON AND SINGLE TYPES TREASURE ISLAND WHITE TREASURE ISLAND PINK TREASURE ISLAND YELLOW

Decorative type of Pompon, 3 in. across and full double. Grown for late blooming—New Year's Day in California. Cut back in September, they bloom nicely for Christmas.

\$4.00 per 100, \$35.00 per 1000

SAN DIEGO. A fine late Pompon of good substance. low. 2 in. in diameter. Strong stems. Prolific bloomer. December 10th-15th.

\$5.00 per 100, \$40.00 per 1000

ESTHER RUTH. Attractive light bronze for November 25th. A large Single, opening flat and showing a nice center. Good substance and a fine shipper. Easy grower.

\$8.00 per 100, \$75.00 per 1000

ALIFORNIA PRIDE. A good commercial pink Pompon blooming November 15th. A good producer. CALIFORNIA PRIDE.

\$4.00 per 100, \$35.00 per 1000

Large Flowering Mums

A letter before each variety indicates, for quick reference, the season of flowering—Early, Late, etc. The date after each variety is approximate date of flowering. Where possible, date of best bud is suggested.

- E —Early. To get best flowers it is important to order early and plant early in May or June for best results. If buds are not formed on dates shown, reserve the first bud appearing after that date.
- M—Midseason. When seasons are favorable, some of these will bloom a few days before November 1st.
- L—Late. Late-flowering varieties usually have best blooms about November 10th, if early buds are taken and the season is favorable. These varieties may be had for later blooming by selecting the later buds and planting later.
- T—Thanksgiving varieties usually flower shortly before Thanksgiving, but can be held, in most cases for Thanksgiving sales.
- "C.S.A. Certificate" is the award of the "Chrysanthemum Society of America."

GENERAL COLLECTION

GENERAL COLLECTION	100	1000
E — Alameda. Medium bronze with buff reverse.	100	1000
Incurved, Oct. 25th. Terminal bud	88.00	\$75.00
M—Albatross. C.S.A. White. Nov. 1st. Terminal	0.00	⊕10.00
	3.25	30.00
bud. Incurved E— Ambassador. White for Oct. 23. Select ter-	0.20	30.00
minal bud. Incurved. Suitable for shading	3.25	30.00
T — Antartic. Pure white, incurved round flowered.		
Good commercial size. Nov. 20. Terminal bud.	8.00	75.00
M-Apricot Queen. Orange-bronze. Nov. 1. Bud		
Sept. 5. Incurved	3.25	30.00
M—Betsy Ross. Incurved. White. Nov. 1. Bud	00=	00.00
Aug. 25	3.25	30.00
E -Blazing Gold. Golden yellow. Oct. 25. Ter-	3.25	30.00
minal bud. Incurved	3.25	30.00
Sept. 10. Blooms Nov. 20	3.25	30.00
T - Rronzo Frick Blooms Nov. 25 Bud Sept. 10	3.25	30.00
T — Bronze Frick. Blooms Nov. 25. Bud Sept. 10. L — Bronze Gem. Bronze. Nov. 20. Terminal bud.	4.00	37.50
E —Bronze Lode. Bronze sport Gold Lode. Oct. 1.	3.25	30.00
M—Brutus. Bronze. Blooms Nov. 10	4.00	37.50
	4.00	37.50
M—Cardonia. Incurved golden yellow. Nov. 10.	3.25	30.00
Bud Sept. 5.	3.20	30.00
E — Celestra. Lemon yellow. Oct. 15. Terminal	3.25	30.00
bud. Incurved	3.25	30.00
	3.25	30.00
T — Chadwick Yellow. Nov. 25. Terminal bud	ა.⊿ე	30.00
M—Chas. Rager. White. Blooms Nov. 10. 4 ft.	3.25	30.00
Bud Sept. 15	5.25	30.00
M—Chas. W. Johnson. Incurved. White, form like	3.25	30.00
Betsy Ross. Nov. 5. Bud Sept. 10	3.20	30.00
T—Chattanooga. Pure white. Blooms Nov. 25.	3.25	30.00
Bud Sept. 20. Incurved	3.40	30.00
E — Christina. White sport of Chochard. Oct. 20. Short grower. Bud Aug. 25	3.25	30.00
E — Citronella. Inc. vellow. Oct. 28. Bud Aug. 31.	3.25	30.00
	3.23	50.00
M—Comet. Deep lemon yellow. Incurved. Ter-	9.00	75.00
minal bud. Oct. 15	0.00	13.00
L — December Beauty Improved. White sport	3.25	30.00
from December Beauty. Bud Oct. 1	0.20	30.00
L— December Glory. Incurved; white. Matures Dec. 1. Select bud Sept. 30	3.25	30.00
	0.20	30.00
M—Detroit News. Reddish bronze. Incurved.	3 95	30.00
Nov. 1. Bud Aug. 30	2.25	30.00
T — Distinction. Rose-pink. Terminal bud; incurved	3.43	20.00

LARGE FLOWERING MUMS, GENERAL COLLECTION—

	Continued		
T -	-Dr. Enguehard. Incurved. Pink. 4 ft. Bud	100	
E -	Sept. 5		\$30.00
Т-	Blooms Oct. 7	$8.00 \\ 3.25$	75.00 30.00
T -	Friendly Rival. Golden yellow. Incurved. Nov. 20. Bud Sept. 10	3.25	30.00
L -	-Frigida. Incurved white. Blooms Dec. 1. Ter- minal hud	2.00	100.00
M-	-Garnet King. Fine red. Bud Sept. 20. Matures Nov. 18	3.25	30.00
T -	-Gladys Pearson. Incurved. Bronze. Bud Sept. 30.	3.25	30.00
E.	-Glitters. Bronze. Oct. 28. Terminal bud	3.25	30.00
E -	plant. Take bud Aug. 25	3.25	30.00
_ М-	plant. Take bud Aug. 25.———————————————————————————————————	$\frac{4.00}{3.25}$	$\frac{37.50}{30.00}$
L-	-Golden Mrs. Nellie T. Ross. Golden yellow. Incurved. Terminal bud. Blooms Dec. 3	3.25	30.00
T - E -	-Golden Oak. Bronze. Nov. 20. Terminal bud. -Golden October. Deep lemon yellow. Oct. 10.	4.00	37.50
T -	Bud Aug. 25. Medium height	3.25	30.00
М-	Thanksgiving, Bud Sept. 30. Incurved -Good News. Lemon yellow sport Detroit News.	3.25	30.00
М-	Nov. 1. Bud Aug. 30. Incurved	3.25	30.00
	reverse. Large bloom. Bud Aug. 25. Fully developed Nov. 1	6.00	50.00
L - T -	-Helen Frick. Pink. Nov. 25. Bud Sept. 10.	3.25	30.00
E -	Incurved	3.25	30.00
М-	Honeydew. Incurved yellow. Nov. 15. Ter-	3.25 3.25	30.00
E -	minal bud. —Indianola. Incurved bronze. Oct. 10. Bud	3.25	30.00
M-	Aug. 25	6.00	50.00
M-	Nov. 8. Terminal bud. Good commercial pink.	3.25	30.00
M-	Indianapolis Pink. Incurved	8.00	75.00
M-	Blooms Nov. 10. C.S.A. Incurved -Jean Elizabeth. Creamy white. Nov. 15. Ter-	3.25	30.00
М-	minal bud	8.00	75.00
М-	Nov. 15. Terminal bud. C.S.A	3.25	30.00
E -	Justrite. Bright pink for Oct. 15. Terminal bud.	3.25	30.00
М-	Fine for shading. Incurved	3.25	30.00
Б	for exhibition or commercial purposes. Medium height. Best bud Aug. 10	8.00	75.00
E-	Incurved	3.25	30.00
	Sept. 10. Short grower	3.25	30.00
E -	 Major Edward Bowes. Pink, medium height. Blooms Oct. 20. Bud Aug. 30. Incurved Margaret Graham. Incurved pure white. 4 ft. 	3.25	30.00
T -	Blooms Nov. 20. Terminal bud —Marie de Petris. Golden yellow. Incurved.	4.00	37.50
	Nov. 23. Select bud Sept. 15	3.25	30.00
TAT	Nov. 18. Terminal bud. Suitable under light for late blooming. C.S.A.	3.25	30.00
T -	-Mefo. Incurved creamy white. Nov. 20. Bud Sept. 20.	3.25	30.00
L -	-Meteore. Incurved lemon yellow. Dec. 10.		100.00

14 FIGHT FLORAL CO. INC. LARGE FLOWERING MUMS, GENERAL COLLECTION-Continued 100 1000 L - Mistletoe Bronze. Incurved. Dec. 10. Bud .\$3.25 \$30.00 Sept. 30 Bud -Mistletoe Golden. Incurved. Dec. 10. 3.25 30.00 Sent Mistletoe Pink. Bud Incurved. Dec. 10. 3.25 Sept. 30 30.00 Mistletoe White. Dec. Incurved. 10. Bud 3.25 30.00 Blooms 3.25 30.00 3.25 30.00 Bud Sept. 10. Mrs. A. J. Stahelin. Bronze, reverse petals yellow. Blooms Nov. 15. Terminal bud. Incurved. Mrs. David F. Roy. Crimson-red. Nov. 8. Bud 3.25 30.00 3.25 30.00 6.00 50.00 3.25 30.00 30.00 Ross. -Oak Leaf. A dark bronze Gladys Pearson sport. 3.25 30.00 bloom, good stem. Bud Sept. Orchid Queen. Orchid-pink. 3.25 30.00 Orchid Queen. Orchid-pink. Nov. 15. Terminal bud. Incurved. Peter John. Deep rose pink. Sport of Thanksgiving Pink. Short grower. Bud Sept. 15. Pink Chief. Incurved bright rose-pink. Terminal bud for best color. Blooms Oct. 15. Quaker Maid. White. Oct. 15. Bud Aug. 25. R. M. Calkins. Yellow. Nov. 30. Bud Sept. 20. Rosabella. Good shade of pink. 5 ft. Blooms Oct. 25. Terminal bud. Incurved. Rose Chochard. Pink. Matures Oct. 20. Dwarf grower. 3 ft. Select bud Aug. 15. Rose Glorv. Layender-pink. Oct. 20. Terminal 3.25 30.00 3.2530.00 3.2530.00 3.2530.00 3.25 30.00 6.00 50.00 Rose Glory. Lavender-pink. Oct. 20. Terminal 3.2530.00 bud. Incurved. 3.2530.00-Roseum. Deep pink which does not fade; blooms M—Roseum. Deep pink which does not fade; blooms Nov. 1. Terminal bud. Incurved. C.S.A... M—Saratoga. Bright golden yellow. Blooms Nov. 1. Terminal bud. Incurved. C.S.A... E—Silver Sheen. Pure white, incurved. Matures Oct. 18. Bud Aug. 30. Fine keeper...... E—Smith's Early White. Oct. 5. Bud Aug. 10. .12.00 100.00 8.00 75.003.25 30.00 Incurved 30.00 -Smith's Late White. Dec. 15. Bud Sept. 30. 3.25 30.00E — Smith's Superlative. Yellow, brighter than

Friendly Rival. Fine substance. Matures Oct.

Yellow. Incurved. Oct. 25.

3.25

3.25

3.25

3.25

3.25

8.00

3.25

6.00

6.00

6.00

6.00

4.00

4.00

3.25

3.25

Terminal bud.

Best bud Aug. 25.

Bud

30.00

30.00

30.00

30.00

30.00

75.00

30.00

50.00

50.00

50.00

50.00

37.50

37.50

30.00

30.00

25. Grows 5 ft. Select bud Aug. 25. M—**Snow White.** Incurved. Nov. 1. Termi

Aug. 25.
Sun Gold. Lemon yellow. Bud Sept. 30.

M-Thos. W. Pockett. Beautiful clear pink with

M—Turner, Pink (Mrs. J. Leslie Davis).....

M—Turner, White.....

M—**Turner, Yellow**.
These Turner varieties are in bloom Nov. 5, be-

E - White Chief. Incurved white. Blooms Oct. 18 from terminal bud. 3 ft......

T - White Distinction. White sport. Terminal bud.

T — White Frick. White sport of Helen Frick.....

M-Whittier. Lemon yellow. Nov. 13. Bud Sept.

ing fine for exhibition purposes and satisfactory

15. Incurved.....

Thanksgiving Pink. Reflex dark pink, dwarf grower. Bud Sept. 15

tips of petals incurved. Enormous size.
Blooms Nov. 5. Bud Aug. 10.......

-Tobin's Late Yellow Improved. Light lemon yellow sport from Tobin's Late Yellow.....

Sunglow.

Aug. 25.

M—Turner, Bronze.....

for commercial growing.

LARGE FLOWERING MUMS, GENERAL COLLECTION-

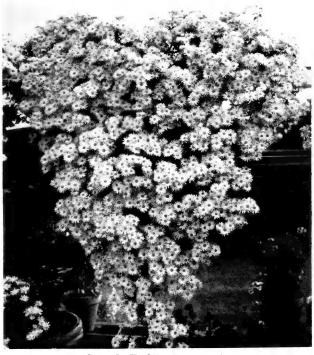
Continued

100	1000
E — William Didden. Yellow sport of Indianola.	
Blooms Oct. 8. Medium height. Bud Aug. 25. \$3.25	
E—Yellow Ambassador. Sport of Ambassador. 3.25	30.00
T — Yellow Chattanooga Imp. Sport Chattanooga.	
Nov. 25. Bud Sept. 20. Incurved 3.25	30.00
T — Yellow Mefo. Sport of Mefo	-30.00
M—Yellow Monument. Sport of Monument 3.25	30.00

EXHIBITION VARIETIES—See page 16

SPRING PLANTS

If you are interested in Bedding Plants of the better kinds in **AGERATUM**, **HELIOTROPE**, **PETUNIAS**, **VERBENAS**, **PELARGONIUMS**, **DRACAENA Indivisa** and so forth, please ask for our General Catalog. This is now ready.



Cascade Variety, Jane Harte

Mountain or Cascade Varieties

Small single varieties of fairly dwarf growth. These are free flowering with soft or pliable stems, which may be bent or shaped into various forms to be used for trellises or on table by training. They may be tied in all shapes. Excellent for display in flower shops, decorations and exhibitions. They mature about October 30.

Anna. White.
Jane Harte. Light lemon yellow.
Chushin. Bright red with yellow center.
Firefall. Deep red.
Lilac Veil. Purple. Anemone.
Mrs. Hailman. Light lavender.

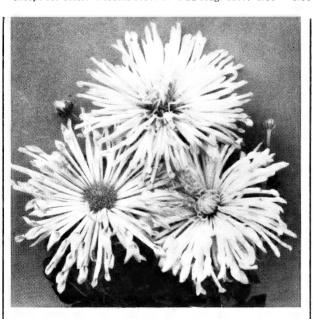
All of the above, \$6.00 per 100—less than 100, \$2.00 per 10

Large Flowering Mums

Special Group EXHIBITION VARIETIES

These varieties are really exhibition types, but some are good commercially as well, and therefore listed here. Very useful for one who retails his own blooms of these kinds. Dark Pink Thos. Pockett. Amaranth pink. Sport of Thos. Pockett. Blooms Nov. 8. Bud Aug. 15.....\$4.00 \$15.00 Grace Sturgis. Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25. Blooms Nov. 1. Louisa Pockett. Large pure white. Blooms Nov. 8. 2.00 6.00 Bud Aug. 15. Good for exhibition and commercial. Incurved 2.008.00 Red Majestic. Bronzy red sport of Majestic. Blooms Nov. 1. Take first bud after Aug. 25............

Thomas W. Pockett. Beautiful clear pink with tips 2.008.00 of petals incurved. Enormous size. Blooms Nov. 8. Best bud Aug. 15..... 2.00 8.00 Turner. Bronze 2.00 6.00 Pink (Mrs. J. Leslie Davis)..... $\frac{1}{2.00}$ Turner. 6.00 Turner. White 2.00 6.00 6.00 bition purposes and satisfactory for commercial growing. Best bud Aug. 25. Incurved. Vermont. Pink, incurved, large bloom, tall grower. 2.00 8.00 2.00 6.00 Yellow Pockett. Sport Louisa Pockett, identical except for color. Blooms Nov. 8. Bud Aug. 15... 2.00 8.00



NEW SPOON CHRYSANTHEMUMS

New race of Hardy Mums. Long, tubular petals, flatten at the tips, resembling a miniature spoon. They bloom about October 10.

Pink Spoon Red Yellow Spoon Orci

Red Spoon Orchid Spoon

White Spoon Rose Spoon

Rooted Cuttings: \$1.00 per 10, \$4.00 per 100 2 in. pots, available in Spring: \$3.00 per 10, \$15.00 per 100

POMPONS

LARGE-FLOWERING TYPES

T—Thanksgiving

M—Midseason

E—Early

L —Late le for Pot Plants o

PP—Varieties marked PP are desirable for Pot Plants or disbudding. For additional Pot Plant varieties see under separate group of Pot Plant varieties page 22.

—Varieties marked () may be disbudded or grown natural in sprays.

Blooms	100	1000
L — Amaranthea (PP). Purple crimson. Dec. 10	\$3.25	\$30.00
E —Angelo (PP*). Fine pinkOct. 25	3.25	30.00
T—Apricon. Apricot yellow. Good	0.20	00100
form and substanceNov. 25	8.00	75.00
E — Arcadia. Pure whiteOct. 28	3.25	
		30.00
M—Bobbie. Creamy white	3.25	30.00
T — Bristolite. Bronze	3.25	30.00
T — Bronze Beauty. Fine bronze Nov. 25	3.25	30.00
M—Bronze Bulkeley. Sport of Mrs.		
Bulkeley	8.00	75.00
M—Bronze Doty (*). Fine large bronze. Nov. 1	3.25	30.00
M-Bronze Masterpiece (*). Apricot		
bronze sport of MasterpieceNov. 15	12.00	100.00
L—Buttercup. Yellow	3.25	30.00
T — Canary. Canary yellow; gives heavy		
yield	8.00	75.00
E — Capt. Cook. Pink	3.25	30.00
E — Carlina Lee (PP). Rich redOct. 20	$\frac{3.25}{3.25}$	30.00
T — Catherine. Bronze	3.25	30.00
L — Cavalcade. Mandarin-redDec. 10	3.25	30.00
M—Chicago Pearl. Fine whiteNov. 15	3.25	30.00
L — Christmas Cheer. Deep yellowDec. 15	3.25	30.00
E — Cora Peck Buhl. YellowOct. 25	3.25	30.00
T —Cordova. Fine white	3.25	30.00
M—Creole. Bronze	4.00	37.50
E — Dark Pink Jewell (PP). SportOct. 15	3.25	30.00
L—December Glory. WhiteDec. 15	3.25	30.00
L—December Gold. Golden yellowDec. 15	4.00	37.50
M—Derigold. Glistening lemon yellow. Nov. 10	3.25	30.00
T—Dorothy Turner. BronzeNov. 25	$\frac{3.25}{3.25}$	30.00
T—Dusky Maid. Rich red and goldNov. 25	4.00	37.50
E— Ecstasy. Clear pinkOct. 25	4.00	37.50
M—Elizabeth Peterson. Orange Nov. 3	3.25	30.00
E — Fire Bird. Red-bronzeOct. 25	3.25	30.00
T — Frank Wilcox (PP). Bronze	3.25	30.00
I Claw Reddish orange Nov 30	3.25	30.00
L — Gold Coin (*). Yellow	3.25	30.00
E — Gold Finch. Deep, rich yellowOct. 20	3.25	30.00
T — Goldsmith (*). Golden yellow.		
L—Gold Coin (*). Yellow Dec. 1 E—Gold Finch. Deep, rich yellow Oct. 20 T—Goldsmith (*). Golden yellow. Flowers 2½–3½ in, diameter Nov. 25	8.00	75.00
E — Golden Heraid (PP*). Deep yellow.Oct. 25	3.25	30.00
L — Golden Modena. Golden sportDec. 5	3.25	30.00
M—Golden Splendor. Bright yellow Nov. 15 E—Golden Spray (PP). YellowOct. 23	3.25	30.00
E — Golden Spray (PP). YellowOct. 23	3.25	30.00
L—Harmony. Orange bronze Dec. 5 T—Hasegawa Gold. Yellow Nov. 23	3.25	30.00
T—Hasegawa Gold. YellowNov. 23	$\frac{3.25}{3.25}$	30.00
M—Irene Rich (*). Pink Nov. 1	$\frac{3.25}{3.25}$	$\frac{30.00}{30.00}$
E—Jessie. Rose-pink following Jewell. Oct. 25	$\frac{3.25}{3.25}$	30.00
E — Jewell (PP). PinkOct. 15	$\frac{3.25}{4.00}$	37.50
M—La Vera. Pink Nov. 1 T—Legal Tender. Bronze and gold Nov. 20	3.25	30.00
F _ lile Pink Oct 15	4.00	37.50
E — Lilac. Pink Oct. 15 M—Lilian Doty (*). Shell-pink Nov. 1	3.25	30.00
T—Long Island Sunshine. Yellow	3.25	30.00
	3.23	

POMPONS—Continued

Pl	100	1000
Blooms	100	1000
E — Madeline (Jessie). True pink.	09.95	220.00
Sport of Pink DotOct. 25 M—Manchukuo. Chestnut. C.S.ANov. 10	\$3.25 \$ 4.00	
M—Manchukuo. Chestnut. C.S.ANov. 10	4.00	37.30
M-Mary Lennon Hall. Fine rich yel-	0.05	00.00
low	3.25	30.00
M—Masterpiece (PP*). Tourmaline	0.0"	20.00
pink	3.25	30.00
T — Mrs. Beu (PP) (F. Wilcox). Bronze.	3.25	30.00
M—Mrs. Mary Hooker. RedNov. 15	3.25	30.00
M—Mrs. M. G. Bulkeley. Pink Nov. 8	3.25	30.00
E — Natoma. Attractive flame scarlet. Oct. 25 E — Nellie Kleris. Lavender-pinkOct. 25	$\frac{4.00}{3.25}$	$37.50 \\ 30.00$
M—New York. Bronze	$\frac{3.25}{3.25}$	30.00
M November Bronze (PP) Orange	0.20	30.00
M—November Bronze (PP). Orange- bronze; very goodNov. 18	3.25	30.00
L—Pagosa. Amaranth	3.25	30.00
M—Peggy Poesch. Brilliant apricot.	0.20	00.00
C.S.A	3.25	30.00
T Pearl. White, globular form, Re-	0.20	00.00
T — Pearl. White, globular form. Resembles Chicago Pearl	4.00	37.50
E — Pink Dot. White, pink centerOct. 25	3.25	30.00
L-Pink Treasure Island. Light lav-		
ender Dec. 20	3.25	30.00
ender	4.00	37.50
E — Pomponette (PP), Primrose vellow, Oct. 5	7.00	65.00
M— Princeton. Golden yellowNov. 15	3.25	30.00
I.— Prosperity. Deep layender Dec. 10	4.00	37.50
M—Red Princeton. Reddish bronze Nov. 15 T—Red Wilcox (PP). Reddish bronze	3.25	30.00
T — Red Wilcox (PP). Reddish bronze	3.25	30.00
M—Roy H. Riishnell, White Nov X	3.25	30.00
E— Rising Sun. White, pink centerOct. 28	3.25	30.00
E — Rising Sun. White, pink center Oct. 28 E — Rodell Improved (PP). Much bet-		
ter than RodellOct. 20	3.25	30.00
E — Roman Bronze. Capt. Cook sport. Oct. 20	3.25	30.00
M—Rose Charm (*). Rose-pinkNov. 1	3.25	30.00
E — Rose Pearl. LavenderOct. 23	8.00	75.00
L —Royal Crimson. Rich crimson. Dec. 1	3.25	30.00
L—Royal Queen. White	3.25	30.00
L—Royal Queen. White. Dec. 5 M—Sea Guil (*). White. Fine for dis-		
buddingNov. 1	3.25	30.00
E — Sheila. Clear pinkOct. 20	4.00	37.50
E—Silver Ball (*). WhiteOct. 15 L—Silver Star. Desirable white for late	3.25	30.00
L—Silver Star. Desirable white for late	2.05	20.00
cutting	$\frac{3.25}{3.25}$	30.00
I Snow Ivory white Dec 20	$\frac{3.25}{4.00}$	$\frac{30.00}{37.50}$
L — Snow. Ivory white	3.25	30.00
M—Thyra (PP*) Dark pink Nov 10	3.25	30.00
L— Tonquin. Rose-pink	3.25	30.00
T —Usona. Pink Nov. 25	3.25	30.00
T — Usona. Pink. Nov. 25 E — Uvalda. White. Oct. 10	3.25	30.00
L — Vibrant. Deep lemon vellow. Bril-		
liant color	8.00	75.00
T — Western Beauty. Old rose Nov. 20	3.25	30.00
M—White Caps. Pure white, round		
bloom	4.00	37.50
M—White Doty (*). White	3.25	30.00
E — White Jewell (PP). White, suffused		
pink Oct. 15	3.25	30.00
T — White Yuletide (PP). WhiteNov. 28	3.25	30.00
L—Wildfire. Orange-rustDec. 3	3.25	30.00
L—Winterset. Lemon yellowDec. 25	8.00	75.00
M—Yellow Arcadia. Pernet yellow.	0.00	77.00
Color does not fade	8.00	75.00
M—Yellow Bushnell. Pernet yellow.	0.00	75.00
Sport of Rev. BushnellNov. 8	8.00	75.00
T — Yellow Cordova. Cordova sport E — Yellow Dot. Sport of Pink Dot.	3.25	30.00
Yellow with bronze centerOct. 25	3.25	30.00
M Valley Detry (*)	$\frac{3.25}{3.25}$	30.00
M—Yellow Fellow (PP) Nov. 15	3.25	30.00
M—Yellow New York Fine vellow New 12	$\frac{3.25}{3.25}$	$\frac{30.00}{30.00}$
M—Yellow Sea Gull (*) Sport Nov. 1	$\frac{3.25}{3.25}$	30.00
L — Yellow Silver Star- A sport Dec 10	3.25	30.00
M—Yellow Fellow (PP)	0.20	50.00
lowNov. 28	3.25	30.00
low	3.25	
	3.20	23.00



Bronze Masterpiece (See page 17)

POMPONS OF BUTTON OR BABY TYPE

Very fine for cut flowers and also suitable for pot plants, being dwarf growers. If potted in June and pinched several times will grow 8 to 16 inches in height from soil.

Blooms 100 1000

	Dioon	is	100	1000
E — Adelaide. Mahogany	.Oct.	23	\$3.25	\$30.00
E —Bonnibell (PP). Orange-buff			3.25	30.00
M—Bright Spot. Shell pink		1	4.00	37.50
T — Christmas Gold. Yellow		28	3.25	30.00
E -Clara Jameson Improved. Bronze			3.25	30.00
M—Crystall Jewell. White		8	3.25	30.00
E — Ethel (PP). Bronze		25	3.25	30.00
M— Fez. Chestnut-crimson			3.25	30.00
M-Flambeau. Golden bronze; heav				
producer		15	12.00	100.00
T -Golden Sceptre. Bright yellow			3.25	30.00
E —Irene (PP). White		18	3.25	30.00
M-Isobel. Bright pink; good for shad				
ing		1	12.00	100.00
M—Jemima (*). Bronze		23	3.25	30.00
M—Lois (PP). Golden yellow			3.25	30.00
M-Mary Pickford (PP). White		1	3.25	30.00
E-Minong. White		20	3.25	30.00
L -Norine. Yellow			4.00	37.50
M—Nuggets (PP). Yellow			3.25	30.00
E —Persian Rose (PP). Rose pink			3.25	30.00
E — Pink Pearl. Pink			3.25	30.00
M—Robin Hood. Rich red		5	3.25	30.00
E —Silver Bells. White		23	3.25	30.00
E — Yellow Irene. Lemon yellow. Spor	t		3.29	
from Irene	.Oct.	18	3.25	30.00

For NEW POMPONS

See Page 5

Anemone Types

This type consists of one or more rows of flat or tubular ray florets with shorter quilled disk florets. They may be grown either disbudded or in sprays according to which they are best adapted. This type of Mum is becoming more popular each year.

Pinch when small, allowing 4 to 6 growths to continue until buds are formed, then plants are disbudded to one flower to the growth.

*-Indicates varieties which may be disbudded.

See also group of Pot Plant Varieties, page 22

Blooms	100	1000
PP*Beautiful Lady. Pink, white cush-		
ion	\$3.25	\$30.00
*Betty Rose. Pink petals and cushion. Oct. 25	3.25	30.00
PP*Bronze Freida. Salmon buff with yellow center. Sport of FreidaNov. 15		
vellow center. Sport of FreidaNov. 15	8.00	75.00
*Bronze Supreme. Bronze, pink cast.Dec. 10	3.25	30.00
*Bronze Tuxedo. Bronze sportNov. 10	3.25	30.00
Chrome Emerald. Golden orange. Gold cushionDec. 1		
Gold cushion Dec. 1	3.25	30.00
*Citrus Queen. Lemon-orange Nov. 25	3.25	30.00
*Coral Blaze. Orange-bronzeDec. 1	3.25	30.00
*Cora Scovil. Burnt orangeNov. 10	4.00	37.50
PP*Crimson Glow. Crimson-maroon Nov. 25	3.25	30.00
Crusader. Maroon with gold cushion. Nov. 10	4.00	37.50
PP*Dark Pink Freida. Dark pink sport	2100	000
of Freida Nov. 15	8.00	75.00
of FreidaNov. 15 *Dark Pink Norma. Darker than	0.00	
Norma. Terminal budNov. 18	3.25	30.00
*Dark Pink Supreme. SportDec. 10	3.25	30.00
Early Garza Supreme. WhiteNov. 25	3.25	30.00
*Elsa Piel. Light lavender. Gold	0.20	00.00
*Elsa Piel. Light lavender. Gold Medal, New York Florists ClubNov. 10	3.25	30.00
Espy's White Supreme. WhiteNov. 30	4.00	35.00
*Estrelita. Excellent bronzeNov. 20	3.25	30.00
PP Ethreida. LavenderNov. 12	3.25	30.00
PP*Frieda. Pink Nov. 15	3.25	30.00
PP*Frieda. Pink	3.25	30.00
*Gleam. Deep lemon yellowDec. 5	4.00	37.50
PP*Graceland. WhiteOct. 28	3.25	30.00
	3.25	30.00
PP Gypsy. Reddish bronzeNov. 15 *Helios. Excellent yellow. Gold Med-	0.20	00.00
al, New York Florists ClubNov. 10	3.25	30.00
*Irene Hayes. WhiteNov. 15	4.00	37.50
PP Izola. Amaranth Nov 1	3.25	30.00
PP Izola. Amaranth	4.00	37.50
Linda Lou. Lavender	6.00	50.00
PP*Little America Snow-white Nov 10	3.25	30.00
PP*Little America. Snow-whiteNov. 10 PP Little Amethyst. Pale lavenderNov. 15	4.00	37.50
*Long Island Reauty Light pink	1.00	01.00
*Long Island Beauty. Light pink with yellow cushionThanks'g	3.25	30.00
PP Margo. Pink, yellow cushionNov. 5	3.25	30.00
Mrs. Chas. Wylie. Reddish bronzeNov. 1	8.00	75.00
*Norma- Orchid-pink golden pink	0.00	10.00
*Norma. Orchid-pink, golden pink cushion. Terminal budNov. 18	3.25	30.00
PP Orchid Beauty. Orchid with golden	0.20	00.00
cushion. C.S.ANov. 15	3.25	30.00
Purple Daisy. Deep amaranthNov. 20	12.00	100.00
Purple Queen. Purple, gold cushion. Nov. 15	4.00	37.50
PP Red Izola	3.25	30.00
PP Red Izola	3.25	30.00
PP*Rolinda. Orange-bronzeNov. 23	3.25	30.00
PP*Rustic. Brazil red Nov. 25	8.00	75.00
PP*Rustic. Brazil red	6.00	50.00
Stoplight. Terra cotta petals with		
low vellow cushion	3.25	30.00
low yellow cushion	12.00	100.00
PP Sunray. YellowNov. 15	3.25	30.00
PP Sunshine. YellowThanks'g	3.25	30.00
PP Sunshine. Yellow	3.25	30.00
*The Titan. Scarlet-crimson with		
bronzy red cushionNov. 10	3.25	30.00
*Topknot. Pink, cream white cushion. Nov. 5	3.25	30.00

ANEMONE TYPE—Continued		
Blooms	100	1000
*Tuxedo. Pink	\$3.25	\$30.00
*White Anemone. White. C.S.ANov. 5	3.25	30.00
PP*White Freida. White with yellow		
cushion. Sport of Freida Nov. 15	8.00	75.00
PP White Izola. White, sport of Izola. Nov. 1	3.25	30.00
PP*White Norma. White	3.25	30.00
*White Supreme. Suffused pinkDec. 10	3.25	30.00
Yellow Blanche. Sport	3.25	30.00
Yellow Garza Supreme. Yellow Dec. 15	3.25	30.00
PP Yellow IzolaNov. 1	3.25	30.00
PP*Yellow Rolinda. Golden sport Nov. 23	3.25	30.00
*Yellow Supreme. Sport Pink Sup. Dec. 10	3.25	30.00
Yolanda. Yellow	3.25	30.00
	0.20	00.00

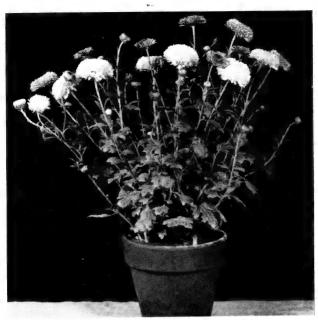
Single Varieties—Daisy Type

PP—Indicates good for Pot Plants
*—Indicates good for Disbudding

indicates good for Disbadding		
Blooms	100	1000
*Absolute. Bronze, yellow centerNov. 1		\$30.00
	φ 3 .Δ0	Ф30.00
Afterglow. Rust bronze. Attractive		
Thanksgiving varietyNov. 20	8.00	75.00
Blaze. Scarlet red	4.00	37.50
Bronze Daisy. Light bronzeOct. 25	3.25	30.00
PP Buckingham Bronze. BronzeNov. 3	3.25	30.00
PP Buckingham, W. H. PinkNov. 3	3.25	30.00
PP*Carnelia. Bittersweet redNov. 30	3.25	30.00
	3.20	30.00
*Clara Holford. Warm red. Gold	0.05	00.00
Medal, New York Florists ClubNov. 10	3.25	30.00
*Dark Pink Valencia	4.00	37.50
Fairy Queen. Orchid-pink Nov. 15	3.25	30.00
Fawn. Deep buff yellow	4.00	37.50
Flamingo. Scarlet red with yellow	1.00	000
	8.00	75.00
baseNov. 20		
Golden Gleam. Yellow and orange. Nov. 5-10	4.00	37.50
*Golden Mensa. YellowNov. 10	3.25	30.00
Gretchen Piper. Deep yellowNov. 1	3.25	30.00
Hasegawa Pink. Pink, gold center. Nov. 25	3.25	30.00
*Jane. Yellow sport from Valencia Nov. 30	3.25	30.00
Lighthouse. Bronze	4.00	35.00
	3.25	30.00
*Mason's Bronze. Burnt orangeNov. 10	5.20	50.00
*Mason's Red. Crimson with yellow		
center. Sport of Mason's BronzeNov. 10	8.00	75.00
PP*Melba. Unusual bronze shadesNov. 15	3.25	30.00
*Mensa. White	3.25	30.00
October Pink. Light lavenderOct. 25	3.25	30.00
*Prince Charming. Exhibition Single	0.20	00.00
of soft yellow with gold shadings.		
When disbudded, will produce flow-	0 70	
ers at least 6 in. acrossNov. 1-5	8.50	75.00
Red Daisy. Deep redNov. 5	3.25	30.00
PP*Red Melba. RedNov. 15	3.25	30.00
*Red Rover. Crimson-orangeNov. 5	3.25	30.00
Sarong. Crimson scarlet. Best grown		
on raised benches	8.00	75.00
	4.00	37.50
Silver Emblem. Cream whiteNov. 1		
PP*Sunburst. Sunburst orange Nov. 25	3.25	30.00
*Sunny Boy. YellowNov. 15	3.25	30.00
PP Tagoya. Brilliant Goya red. C.S.A.Nov. 10	3.25	30.00
Vagabond. Apricot buffNov. 15	8.00	75.00
*Valencia. Orchid pink	3.25	30.00
Viking. Reddish bronzeDec. 1	4.00	37.50
Yellow Daisy. Deep lemon yellow . Oct. 25	3.25	30.00
	8.50	75.00
Yukon. Clear white	0.00	70.00

MUM PESTS

Red Spider can be attacked with NNOR Insecticide. We stock it. Immediate shipment. \$10.00 per gal. Ask us about other bug problems.



Pomponette

Mums for Pot Culture

(See article regarding culture of Pot Mums by Alex Laurie, page 1)

These varieties are adapted for pot culture. To keep plants dwarf, it is essential that they be pinched many times during the growing season until a few weeks before bud formation. It is not possible to give the exact date for pinching, but the flowering period should be the guide.

Types are indicated as follows: Large F.—large flowering; Pom.—Pompon; Sgle.—Single; Anem.—Anemone.

For additional list and other information, see under Anemones, Singles, Pompons and other groups.

YELLOW

Sprav or				
\hat{Disbud}	Type	Blooms	100	1000
Early YellowSpray	Pom.	Sept. 15	\$3.25	\$30.00
PomponetteSpray	Pom.	Sept. 20	7.00	65.00
Gold LodeDisbud	Large F.	Oct. 1	3.25	30.00
Golden Spray Spray	Pom.	Oct. 15	3.25	30.00
CincinnatiDisbud	Pom.	Oct. 20	4.00	37.50
Rodell ImprovedSpray	Pom.	Oct. 20	3.25	30.00
Judith AndersonSpray	Pom.	Oct. 25	3.25	30.00
Yel. Caprice. Disbud or Spray	Pom.	Oct. 25	3.25	30.00
Smith's Superlative Disbud	Large F.	Oct. 25	3.25	30.00
NuggetsSpray	Pom.	Oct. 25	3.25	30.00
Yellow IzolaDisbud	Anem.	Nov. 1	3.25	30.00
Ohio StateDisbud	Anem.	Nov. 1	3.25	30.00
Golden GloryDisbud	Large F.	Nov. 1	3.25	30.00
Lila Lilly Disbud	Anem.	Nov. 10	4.00	37.50
Yellow BeautyDisbud	Pom.	Nov. 10	3.25	30.00
LoisSpray	Pom.	Nov. 15	3.25	30.00
Sunray Spray	Anem.	Nov. 15	3.25	30.00
Yel. Fellow Disbud or Spray	Pom.	Nov. 18	3.25	30.00
Bonnaffon DeLuxeDisbud	Large F.	Nov. 20	3.25	30.00
Bright Light Disbud	Large F.	Nov. 20	3.25	30.00
Yel. Rolinda. Disbud or Spray	Anem.	Nov. 20	3.25	30.00
Sun GoldDisbud	Large F.	Nov. 25	3.25	30.00
Sunshine	Anem.	Nov. 25	3.25	30.00

MUMS FOR POT CULTURE—Continued

WHITE					
Syray or					
Dishud	Type	Blooms	100	1000	
White Jewell Spray	Pom.	Oct. 10	\$3.25	\$30.00	
Irene Spray	Pom. Large F.	Oct. 15 Oct. 20	$\frac{3.25}{3.25}$	$30.00 \\ 30.00$	
ChristinaDisbud GracelandDisbud or Spray	Anem.	Oct. 25	$\frac{3.25}{3.25}$	30.00	
Mary PickfordSpray	Pom.	Nov. 1	3.25	30.00	
White IzolaDisbud	Anem.	Nov. 1	3.25	30.00	
Richard Mandel Disbud	Pom.	Nov. 10	3.25	30.00	
BRONZE	AND RI	ED			
Early BronzeSpray	Pom.	Sept.	\$3.25	\$30.00	
Bronze Lode Disbud	Large F.	Oct. 1	3.25	30.00	
BonnibellSpray	Pom.	Oct. 15	3.25	30.00	
ThorinaSpray	Pom.	Oct. 20	3.25	30.00	
Carlina LeeDisbud	Pom.	Oct. 20	3.25	30.00	
Bronze Persian Rose.Spray	Pom. Pom.	Oct. 20-2 Oct. 25	$58.50 \\ 3.25$	$75.00 \\ 30.00$	
Kathleen Thompson. Disbud	Pom.	Oct. 25	$\frac{3.25}{3.25}$	30.00	
EthelSpray A'tum Glow.Disbud or Spray	Pom.	Nov. 1	$\frac{3.25}{3.25}$	30.00	
GlittersDisbud	Large F.	Nov. 1	$\frac{3.25}{3.25}$	30.00	
Red Izola Disbud	Anem.	Nov. 1	$\frac{3.25}{3.25}$	30.00	
Bronze Buckingham.	Anem.	NOV. I	0.20	30.00	
Disbud or Spray	Sgle.	Nov. 5	3.25	30.00	
MelbaDisbud	Sgle.	Nov. 5	3.25	30.00	
Red MelbaDisbud	Sgle.	Nov. 5	3.25	30.00	
BrutusDisbud	Large F.	Nov. 10	4.00	37.50	
GypsySpray	Anem.	Nov. 15	3.25	30.00	
RolindaDisbud or Spray	Anem.	Nov. 20	3.25	30.00	
Red Rolinda. Disbud or Spray	Anem.	Nov. 20	3.25	30.00	
Mrs. BeuDisbud or Spray	Pom.	Nov. 25	3.25	30.00	
Red BeuDisbud or Spray	Pom.	Nov. 25	3.25	30.00	
Rustic Disbud	Anem.	Nov. 25	8.00	75.00	
HarvardDisbud	Large F.	Nov. 30	3.25	30.00	
P	INK				
JewellSpray	Pom.	Oct. 10	\$3.25	\$30.00	
JustriteDisbud	Large F.	Oct. 15	3.25	30.00	
Rose ChochardDisbud	Large F.	Oct. 20	3.25	30.00	
Persian RoseSprav	Pom.	Oct. 20	3.25	30.00	
Pink BeautyDisbud	Pom.	Oct. 20	3.25	30.00	
BenoitDisbud	Pom.	Oct. 20	3.25	30.00	
AngeloDisbud	Pom.	Oct. 25	3.25	30.00	
Butler's Caprice					
Disbud or Spray	Pom.	Oct. 25	3.25	30.00	
ThyraDisbud	Pom.	Nov. 1	3.25	30.00	
IzolaDisbud	Anem.	Nov. 1	3.25	30.00	
MargoDisbud or Spray	Anem.	Nov. 5	3.25	30.00	
W. H. Buckingham.					
Disbud or Spray	Sgle.	Nov. 5	3.25	30.00	
Queen of PinksDisbud	Pom.	Nov. 10	3.25	30.00	
EthreidaDisbud	Anem.	Nov. 12	3.25	30.00	

GLADIOLUS BULBS

Pom.

Little Amethyst....Spray Anem.

Amaranthea.....Spray

4.00

3.25

37.50

30.00

Nov. 15

Dec. 10

Nice, well graded, first-size bulbs for planting indoors under glass where you may have missed out on some poor Carnation plants or other space that you may have available during the Winter. Prices are reasonable. Good kinds, such as Picardy, Giant Nymph, at \$10.00 per 1000; Maid of Orleans, Dr. Bennett at \$14.00 per 1000 Ask for complete price list.



Gleam O'Gold

Hardy Korean Varieties

These Hybrid Korean Chrysanthemums are aristocrats of the Fall garden. These charming colors assure a gorgeous display and their magnificence is greatly admired by the general public. The following are the best of the newer introductions:

	Blooms	100	1000
Acacia. Lemon yellow		\$7.00	\$65.00
Aphrodite. Pink	Oct. 15	3.25	30.00
Apollo. Bronze-red		3.25	30.00
		$\frac{3.25}{3.25}$	
A. S. Clark. Apricot		$\frac{3.23}{7.00}$	30.00
Autumn Lights. Coppery bronze		7.00	65.00
Burgundy. Amaranth		3.25	65.00
Caliph. Deep red		3.25	30.00
Ceres. Buff yellow			30.00
Country Girl. Light pink		3.25	30.00
Daphne. Rose pink		3.25	30.00
Diana. Rose-pink		3.25	30.00
Ember. Coral-bronze		3.25	30.00
Geronimo. Buff orange		3.25	30.00
Gleam O'Gold. Lemon yellow		7.00	65.00
Goblin. Golden bronze		8.00	75.00
Hebe. Lavender-pink		3.25	30.00
Innocence. White; nice for rockeries	.Sept.	3.25	30.00
King Midas. Yellow		3.25	30.00
Louise Schling. Bronze-salmon		3.25	30.00
Mandarin. Coral salmon		3.25	30.00
Mars. Wine-red		3.25	30.00
Melody. Light pink	.Oct. 25	8.00	75.00
Mercury. Blend of old rose and salmon.	.Sept. 30	3.25	30.00
Mrs. S. P. Rotan. Deep yellow	Oct. 1	3.25	30.00
Nancy Copeland. Red		3.25	30.00
Niobe. White, light yellow disk		3.25	30.00
Orange Wonder. Coppery orange		3.25	30.00
Orion. Canary-yellow		3.25	30.00
Pink Lustre. Orchid pink		3.25	30.00
Psyche. Pale pink	.Oct. 1	3.25	30.00
Pygmy Gold. Golden yellow		3.25	30.00
Romany. Reddish bronze		3.25	30.00
Saladin. Oriental red	.Oct. 10	3.25	30.00
Saturn. Orange bronze	.Oct. 12	3.25	30.00
Symphony. Coppery pink	.Oct. 12	3.25	30.00
The Moor. Amaranth	.Sept. 25	3.25	30.00
The Urchin. Raspberry and gold	.Oct. 10	3.25	30.00
Venus. Pink		3.25	30.00
Vulcan. Bronze-crimson	Oct. 5	3.25	30.00

Hardy Early-Flowering Mums FOR OUTDOOR GROWING

Outdoor blooming Pompons of this group are becoming increasingly popular. This is of great interest to the commercial florists who sell to the public, particularly the amateur gardener who likes to exhibit at local shows.

There is a greater desire for a wider range of color in the Fall Garden which can be so easily and profusely provided for by Hardy Early Flowering Pompons. They will bloom right up to frost period and afford a wonderful opportunity for increased sales.

You will in the near future hear of the formation of "Local Chrysanthemum Clubs" in many communities. You should be ready for this business. Order Cuttings now and you will be ready for this plant business this Spring and Fall. newer varieties as well as the good standards. Buy some of the

Dates are approximate and as a sort of guide for those who wish to group their plantings. Many varieties are suitable for rock gardens. Plants can be dug and replanted in window boxes, vases or in other parts of the garden. Some of these varieties are desirable for culture under glass.

(PP) indicates desirable to grow as a pot plant. See separate list under **Korean Hybrids**, page 24, which are a new race of Hardy Outdoor Mums.

See also novelty Spoon varieties, page 16.

HARDY EARLY CUSHION MUMS

These are of the Azaleamum type. Dwarf and of spreading habit. Very colorful. Blooming early September. Suitable in colder climates.

Amelia. Lavender King Cushion. Bronze Queen Cushion. White shaded lavender

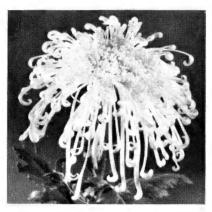
Red Cushion Yellow Cushion White Gull. Pure white

All above: R. C., \$3.25 per 100, \$30.00 per 1000 2-in. pots available in Spring of all above except White Gull, \$2.00 per 10, \$10.00 per 100 White Gull, 2 in. pots, \$3.00 per 10, \$16.00 per 100

YELLOW		
Blooms	100	1000
Algonquin. Golden yellowSept. 5	\$3.25	\$30.00
Barbara Cummings. YellowSept. 15	3.25	30.00
Early Yellow (PP). Sport Early Bronze. Sept. 15	3.25	30.00
Eugene A. Wander. Brilliant golden		
yellowSept. 20	15.00	135.00
Wolverine. YellowSept. 25	3.25	30.00
Sappho. Bright lemon yellowSept. 25	3.25	30.00
Pale Moon. Lemon yellowOct. 5	8.00	75.00
Yellow Irene. Sport from IreneOct. 18	3.25	30.00
Rodell Improved. Lemon yellowOct. 20	3.25	30.00
Judith Anderson (PP). YellowOct. 25	3.25	30.00
(==/. =====		
BRONZE AND RED		
Absaraka. Light bronzeAug. 25	\$4.00	\$37.50
Absaraka. Light bronze	$$4.00 \\ 3.25$	37.50 30.00
	-	
Ann Miller. Orange red	3.25	30.00
Ann Miller. Orange red. Aug. 25 Aladdin. Deep apricot. Sept. 10 Early Bronze. Orange bronze. Sept. 10	$3.25 \\ 3.25$	30.00 30.00
Ann Miller. Örange red	3.25 3.25 3.25	30.00 30.00 30.00
Ann Miller.Orange red.Aug. 25Aladdin.Deep apricot.Sept. 10Early Bronze.Orange bronze.Sept. 10Uinta.Bright reddish bronze.Sept. 15	3.25 3.25 3.25 4.00	30.00 30.00 30.00 37.50
Ann Miller. Örange red	3.25 3.25 3.25 4.00 3.25	30.00 30.00 30.00 37.50 30.00
Ann Miller. Orange red	3.25 3.25 3.25 4.00 3.25 3.25	30.00 30.00 30.00 37.50 30.00
Ann Miller. Orange red	3.25 3.25 3.25 4.00 3.25 3.25 3.25	30.00 30.00 30.00 37.50 30.00 30.00
Ann Miller. Orange red	3.25 3.25 3.25 4.00 3.25 3.25 3.25 3.25	30.00 30.00 30.00 37.50 30.00 30.00 30.00
Ann Miller. Örange red	3.25 3.25 3.25 4.00 3.25 3.25 3.25 3.25 3.25	30.00 30.00 30.00 37.50 30.00 30.00 30.00 30.00
Ann Miller. Örange red	3.25 3.25 4.00 3.25 3.25 3.25 3.25 3.25 3.25	30.00 30.00 30.00 37.50 30.00 30.00 30.00 30.00 30.00 30.00
Ann Miller. Örange red	3.25 3.25 4.00 3.25 3.25 3.25 3.25 3.25 3.25 3.25	30.00 30.00 30.00 37.50 30.00 30.00 30.00 30.00 30.00 30.00

HARDY EARLY-FLOWERING MUMS—Continued

WHITE	Blooms	100	1000
Pocatello			\$37.50
Seminole. Cream white	.Sept. 5	0.20	30.00
Teton			37.50
Tasiva. Cream white	.Sept. 15	3.25	30.00
Jean Cummings. Ivory white	.Sept. 20	3.25	30.00
Normandie. White, suffused pink	.Sept. 20	3.25	30.00
Milky Way. Cream white	.Sept. 25	12.00	110.00
Uvalda. Cream white		3.25	30.00
White Jewell. White suffused pink		3.25	30.00
Silver Ball		3.25	30.00
Irene		3.25	30.00
PINK			
Clara Curtis. Salmon pink	.Aug. 28	\$8.00	\$75.00
Roberta Copeland. Rose pink	.Sept. 15	7.00	65.00
Provence. Pink blended with yellow	.Sept. 25	3.25	30.00
Albert Muller. Pink		3.25	30.00
Jean Treadway. Pink, dark center		3.25	30.00
Mrs. Dupont. Soft peach tinted with			
rosy salmon		15.00	135.00
Rose Glow. Raspberry rose	.Oct. 5	7.00	65.00
Lavender Lady. Lavender		8.00	75.00
Benoit. Deep lavender		3.25	30.00
Ganna. Rose pink		3.25	30.00
Jewell. Lavender		3.25	30.00
Dark Pink Jewell. Sport		3.25	30.00
Delice in Delice Sport.		3.23	00.00



Ohkwan

Novelty—Odd Formed

Feathery and Various Types of Chrysanthemums

These odd-formed Mums are feathery and threadlike varieties very much admired at the Flower Shows and Exhibitions. Take terminal bud on all varieties. All flower November 1–10 except Unique, which blooms December 1st.

Butterfly. Yellow.
Golden Pride. Golden yellow.
Kay Tashima. White.
Ohkwan. Lemon yellow.
Peggy Ann Hoover. Lavender.

Silver Drops. White. Unique. Rich wine red. Yamabuki. Yellow. Yomei. Golden tube petals with red spoon-end tips.

All of the above: \$6.00 per 100; less than 100, \$2.00 per 10

(See Additional List, Page 10)

SHADING MUMS for Early Flowering

LARGE FLOWERING, POMPONS, ANEMONES AND SINGLES

This is generally practiced now by many growers in a satisfactory way, covering with black cloth about 5 P.M. and removing same 7 A.M. Do not use a poor quality cloth that tears easily because it allows too much light to penetrate. A cloth termed a 2-foot candle or less is best suited.

because it allows too much light to penetrate. A cloth termed a 2-foot candle or less is best suited.

For Pompons, continue shading until latest bud shows color and the majority of flowers are quite well developed. For Large-flowering commercial varieties, shading can be discontinued after all flowering buds have attained about ½-inch diameter.

LARGE FLOWERING COMMERCIAL VARIETIES

Variety	Color	Shade	Bloom
Blazing Gold	. Yellow	June 29	Aug. 24-30
Silver Sheen	. White	June 29	Aug. 24–30
Hilda Bergen	. Bronze	June 29	Aug. 24-30
Pink Chief	. Pink	July 6	Aug. 24–30
Good News	. Yellow	July 6	Sept. 7-13
Albatross	. White	July 6	Sept. 7-13
Detroit News	. Bronze	July 6	Sept. 7-13
J. W. Prince	. Pink	July 6	Sept. 7-13
Indianapolis White	. White	July 20	Sept. 28-Oct. 4
Indianapolis Bronze	. Bronze	July 20	Sept. 28-Oct. 4
Indianapolis Pink	. Pink	July 20	Sept. 28-Oct. 4
Honey Dew	. Yellow	July 27	Oct. 5-11
Improved Yellow Mefo	. Yellow	July 27	Oct. 5-11
Mefo	. White	July 27	Oct. 5-11
Mrs. Roy	. Red	July 27	Oct. 12-18
Orchid Queen	. Pink	Aug. 3	Oct. 12-18
Golden Pearson	. Yellow	Aug. 3	Oct. 18-25

POMPONS. SINGLES AND ANEMONES

FUNIFUNS, SIN	GLES AI	ID AIL	MONES
Yellow Irene	Yellow	Tune 22	Aug. 10-16
Irene		June 22	Aug. 10-16
Minong		June 22	Aug. 17-23
White Jewell		June 22	Aug. 17-23
Jewell	Pink	June 22	Aug. 17-23
Yellow Dot		June 22	Aug. 24-30
Mary L. Hall		June 22	Aug. 24-30
Yellow Daisy		June 22	Aug. 24-30
Nuggets		June 22	Aug. 24-30
Pink Pearl		June 29	Aug. 24–30
Isobel		June 29	Aug. 31-Sept. 6
Jessie		Tune 29	Aug. 31-Sept. 6
Sea Gull		July 6	Sept. 7-14
*Little America		July 6	Sept. 7-14
*Shasta		July 6	Sept. 7-14
Yellow Bushnell		July 6	Sept. 14-20
Yellow Fellow		Tuly 6	Sept. 14-20 Sept. 14-20
Yellow New York		July 6	Sept. 14-20
*Helios		July 6	Sept. 14-20 Sept. 14-20
*White Freida		July 6	Sept. 14-20
Crystal Jewell		July 6	Sept. 14-20 Sept. 14-20
Rev. H. Bushnell		July 6	Sept. 14-20
Fez		July 6	Sept. 14-20 Sept. 14-20
New York		July 6	Sept. 14-20 Sept. 14-20
Robin Hood		July 6	Sept. 14-20 Sept. 14-20
*Freida		July 6	Sept. 14-20 Sept. 14-20
Silver Tips		July 6	Sept. 14-20 Sept. 14-20
Thyra		July 6	Sept. 14-20
Mrs. M. G. Bulkeley		July 6	Sept. 14-20
*Golden Herald		July 13	Sept. 14-20
Roman Bronze		Tuly 13	Sept. 14-20 Sept. 14-20
*Clara Holford		July 13	Sept. 14-20
*Betty Rose		Tuly 13	Sept. 14-20
Pink Dot		July 13	Sept. 14-20
Captain Cook		Tuly 13	Sept. 14-20 Sept. 14-20
*Bronze Freida		July 20	Sept. 28-Oct. 4
Princeton		July 20	Sept. 28-Oct. 4
*Cora Scovil		July 20	Sept. 28-Oct. 4
Red Daisy		Tuly 27	Sept. 28-Oct. 4
*Europa	Red	July 27	Oct. 5-11
Red Princeton	Pod	Tuly 27	Oct. 5-11
			Oct. 5-11
Rising Sun	F1f1K	July 27	Oct. 5-11

All varieties can be bloomed approximately one week later if shading is done one week later than dates shown above

POT PLANT MUMS for SHADING

The varieties in the following list have been found to lend emselves satisfactorily to pot plant culture. These varieties The varieties in the following list have been found to lend themselves satisfactorily to pot plant culture. These varieties have been chosen because they are adaptable to black cloth shading as well as for normal flowering, thus giving a flowering range from August 1 to November 20 with relatively few varieties. There are other varieties that may be used for pot plant culture, however varieties that flower after November 20 are not recommended for the very early shadings.

CULTURE

- A. Soil—Sterilized. Field soil with small addition of manure.
- B. Planting—Three cuttings into 5½-inch pot directly from propagating bench on dates given. One additional cutting for each ½-inch increase in pot size. If these are spaced well, a better balanced plant will result than if planted together in center of pot.
- **Pinching**—Three pinches. First pinch approximately 15 days after planting. Second pinch approximately 30 days after planting. The third and last pinch controls height of plant. Soft pinching is satisfactory. Hard pinch when the last pinch is delayed until after shading. *Example*: Yellow Beauty when shaded June 1st and pinched June 11th. C. Pinching—Three pinches.
- D. **Shading**—Same procedure as for cut flowers. Black cloth should be new or in best of condition for very early shadings to avoid delayed and uneven blooming. When possible take cloth off at night, replacing before daylight.

Disbudding

Pompons—Remove center bud except on the Button types. This gives better spacing to the remaining flowers. Also the center bud generally matures earlier than the surrounding buds, giving the appearance of irregular blooming and prema-ture aging. Remove this bud as early as is convenient.

Disbuds—Disbudding must be done early, late disbudding results in small flowers and weak and elongated stems directly

below the flowers.

F. Height of Plants

Pompons in 5½-in. or 6-in. pots—11 in.—13 in. from top of pot Disbuds in 5½-in. or 6-in. pots—14 in.—17 in. from top of pot

G. Color Distribution 40% Yellow 25%

25% Pink 20% Bronze 15% White

VARIETIES DISBUDDED

YELLOW

t Last Pinch	Shade	Approx. Date of Bloom				
5 June 6	June 1	Aug. 5				
1 June 20	June 15	Aug. 25				
5 July 6	July 1	Sept. 5				
1 July 20	July 15	Sept. 25				
15 Aug. 6	Aug. 1	Oct. 5				
1 Aug. 24	No Shade	Nov. 1				
5 June 6	June 1	Aug. 10				
1 June 20	June 15	Aug. 25				
l5 July 6	July 1	Sept. 10				
1 July 20	July 15	Sept. 25				
15 Aug. 6	Aug. 1	Oct. 10				
1 Aug. 24	No Shade	Oct. 25				
	Pinch June 6 1 June 20 5 July 6 1 July 20 5 Aug. 26 1 Aug. 24 1 June 20 5 July 6 1 June 20 5 July 6 1 July 20 5 Aug. 6	Pinch June 6 June 15 June 20 June 15 July 6 July 1 July 20 July 15 Aug. 6 Aug. 1 Aug. 24 No Shade June 1 June 20 June 1 June 20 June 1 July 20 July 15 July 6 July 1 July 20 July 15 Aug. 6 Aug. 1 Aug. 1 Aug. 24 No Shade June 1 Aug. 20 July 15 Aug. 6 Aug. 1				

TO LENGTHEN MUM SEASON

The opposite to early shading MUMS is to delay the flowering period of some varieties by the use of electric lights. By using 40-watt bulbs for about three hours daily for certain periods of time, many of the fine Large-flowering varieties can be delayed three to four weeks later than their natural blooming period. We will be glad to suggest varieties, etc. in this connection.

POT PLANT MUM VARIETIES DISBUDDED—Continued

Variety	YELL Plant	.ow Last	Shade	Approx. Date of
Lila Lilly Cardonia Bright Light	April 15 May 1 May 15 June 15 June 15 July 1 April 15 May 15 June 1 June 15 June 15 July 1 April 15 May 1	Pinch June 20 July 7 July 20 Aug. 6 Aug. 24 June 4 June 18 July 4 July 18 Aug. 26 June 11 June 25	June 1 June 15 July 1 July 15 Aug. 1 No Shade June 1 June 15 July 1 July 15 Aug. 1 No Shade June 1 June 15	Bloom Aug. 15 Sept. 1 Sept. 15 Sept. 30 Oct. 15 Nov. 10 Aug. 25 Sept. 8 Sept. 15 Oct. 8 Cct. 20 Nov. 10 Aug. 25 Sept. 20
Bright Light Bright Light Bright Light Bright Light Bright Light Bonnaffon De Luxe Vellow Beauty Yellow Beauty	June 15June 15July 1April 15May 15June 1June 15July 1April 15May 15May 15June 15June 15June 15June 15June 15June 15June 15June 15June 15	July 11 July 25 Aug. 11 Sept. 6 June 15 July 15 Aug. 1 Sept. 6 June 15 July 15 July 15 June 25 July 11 June 25 July 11 July 25 Aug. 11 Sept. 6	July 1 July 15 Aug. 1 No Shade June 15 July 1 July 15 Aug. 1 No Shade June 1 June 15 July 1 June 15 July 1 June 1	Sept. 25 Oct. 8 Oct. 25 Nov. 20 Aug. 28 Sept. 12 Sept. 28 Oct. 10 Oct. 25 Nov. 11 Sept. 5 Sept. 15 Oct. 1 Oct. 15 Oct. 25 Nov. 10
Christina Christina Christina Christina Christina Christina Christina Christina Christina Graceland Richard Mandel Richard Mandel Richard Mandel Richard Mandel Richard Mandel Richard Mandel Little America	May 1 May 15 June 15 June 15 July 1 April 15 June 15 May 1 May 15 May 1 May 15 June 1 June 15 June 1 June 15 June 1 June 15	June 4 July 18 Aug. 24 July 18 Aug. 24 June 11 June 25 July 11 Sept. 6 June 4 June 18 July 18 Aug. 24 July 18 Aug. 24 July 18 Aug. 24 June 6 June 6 July 20 July 20 Aug. 24	June 1 June 15 July 1 July 15 Aug. 1 No Shade June 1 July 15 Aug. 1 July 15 Aug. 1 July 1 Aug. 1 June 15 July 1 June 1 Ju	Aug. 1 Aug. 15 Sept. 15 Oct. 1 Oct. 20 Aug. 10 Aug. 25 Sept. 10 Sept. 25 Oct. 10 Oct. 25 Aug. 10 Aug. 25 Cot. 10 Aug. 25 Sept. 10 Sept. 25 Oct. 10 Aug. 10 Sept. 25 Oct. 10 Nov. 10 Nov. 10
Thorina Thorina Thorina Thorina Thorina Thorina Thorina Thorina Thorina Apricot Queen Glitters Glitters Glitters Glitters Glitters Glitters Alameda Gypsy	. May 1 . May 15 . June 15 . June 15 . July 1 . April 15 . May 15 . June 15 . July 1 . April 15 . May 15 . June 15 . July 1 . April 15 . May 15 . June 15	May 31 June 14 June 30 July 14 July 31 Aug. 20 June 11 June 25 July 11 June 11 June 25 July 11 June 25 July 11 June 20 June 10 June 20 June 10 June 20 June 10 June 20 June 20 June 10 June 20 June 10 June 20 June 11 June 20 Aug. 6 June 1 June 15 July 1 June 15 July 1 June 2 June 3 June 2 June 3 June 2 June 3 J	June 1 June 15 July 1 July 15 Aug. 1 No Shade June 1 July 15 July 1 July 15 Aug. 1 No Shade June 15 July 15 July 15 July 15 July 15 Aug. 1 No Shade June 1 June 15 July 1 July 15 Aug. 1 No Shade June 1 July 15 July 1 July 15 Aug. 1 No Shade June 1 July 15 Aug. 1 No Shade June 1 July 15 Aug. 1 No Shade June 15 July 15 Aug. 1 No Shade	July 25 Aug. 25 Aug. 25 Sept. 25 Sept. 25 Oct. 20 Aug. 1 Ang. 15 Sept. 1 Sept. 1 Sept. 1 Sept. 15 Oct. 1 Nov. 1 Aug. 15 Sept. 15 Oct. 1 Nov. 1 Aug. 25 Aug. 20 Cot. 25 Aug. 20 Oct. 25 Aug. 20 Oct. 25 Sept. 20 Oct. 25 Nov. 15

POT PLANT MUM VARIETIES NOT DISBUDDED-Cont.

		4 4 4		
Variety	Plant	Last Pinch	Shade	Approx. Date of Bloom
Pink Beauty	April 15	June 1	June 1	July 25
Pink Beauty		June 15	June 15	Aug. 10
Pink Beauty		July 1	July 1	Aug. 25
Pink Beauty		July 15	July 15	Sept. 10
Pink Beauty		Aug. 1	Aug. 1	Sept. 25
Pink Beauty		Aug. 24	No Shade	Oct. 20
Rose Chochard		June 1	June 1	Aug. 1
Rose Chochard	May 1	June 15	June 15	Aug. 15
Rose Chochard		July 1	July 1	Sept. 1
Rose Chochard		July 15	July 15	Sept. 15
Rose Chochard		Aug. 1	Aug. 1	Oct. 1
Rose Chochard		Aug. 24	No Shade	Oct. 20
Ethrelda		June 1	June 1	Aug. 5
Ethrelda	May 1	June 15	June 15	Aug. 20
Ethrelda	May 15	July 1	July 1	Sept. 5
Ethrelda	June 1	July 15	July 15	Sept. 20
Ethrelda	June 15	Aug. 1	Aug. 1	Oct. 5
Ethrelda	July 1	Aug. 29	No Shade	Nov. 12
Queen of Pinks	April 15	June 1	June 1	Aug. 10
Queen of Pinks	May 11	June 15	June 15	Aug. 25
Queen of Pinks	May 15	July 1	July 1	Sept. 10
Queen of Pinks	June 1	July 15	July 15	Sept. 25
Queen of Pinks	June 15	Aug. 1	Aug. 1	Oct. 10
Queen of Pinks	July 1	Aug. 24	No Shade	Nov. 10
Margo	April 15	June 1	June 1	Aug. 10
Margo	May 1	June 15	June 15	Aug. 25
Margo	May 15	July 1	July 1	Sept. 10
Margo	June 1	July 15	July 15	Sept. 25
Margo	June 15	Aug. 1	Aug. 1	Oct. 10
Margo	July 1	Aug. 29	No Shade	Nov. 0
Thyra	April 15	June 10	June 1	Aug. 15
Thyra	May 1	June 25	June 15	Sept. 5
Thyra	May 15	July 10	July 1	Sept. 20
Thyra	June 1	Aug. 25	July 15	Oct. 5
Thyra	June 15	Aug. 10	Aug. 1	Oct. 15
Thyra	July 1	Aug. 30	No Shade	Nov. 10

VARIETIES NOT DISBUDDED

YE	LLOW		
Rodell Improved April 1	5 June	1 June 1	July 28
		15 June 15	Aug. 15
Rodell Improved May 1	5 July	1 July 1	Aug. 28
		15 July 15	Sept. 15
Rodell Improved June 1		1 Aug. 1	Sept. 25
	1 Aug. 2		
Golden Spray April 1			July 30
	1 June 3		Aug. 20
Golden Spray May 1		l6 July 1	Sept. 1
		30 July 15	Sept. 20
Golden Spray June 1		16 Aug. 1	Oct. 5
	1 Sept.	4 No Shade	Oct. 15
Sunray April 1	*	1 June 1	Aug. 5
Sunray	1 June	15 June 15	Aug. 20
SunrayMay 1		1 July 1	Sept. 5
SunrayJune		15 July 15	Sept. 20
Sunray June 1		1 Aug. 1 26 No Shade	Oct. 5 Nov. 15
Sunray July Nuggets April 1		1 Tune 1	Aug. 5
Nuggets	1 June		Aug. 25
Nuggets		1 July 1	Sept. 5
NuggetsJune		15 July 15	Sept. 25
NuggetsJune 1		1 Aug. 1	Oct. 5
NuggetsJuly		28 No Shade	
Judith AndersonApril 1 Judith AndersonMay		6 June 1 28 June 15	Aug. 10 Aug. 25
Judith Anderson May 1		6 July 1	Sept. 10
Judith Anderson June		23 July 15	Sept. 25
Judith Anderson June 1		6 Aug. 1	Oct. 10
Judith Anderson July		24 No Shade	
Yellow Izola April 1		8 June 1	Aug. 10
Yellow Izola		23 June 15	Aug. 28
Yellow IzolaMay 1 Yellow IzolaJune		8 July 1 23 July 15	Sept. 15 Sept. 28
Yellow IzolaJune 1		8 Aug. 1	Oct. 15
Yellow IzolaJuly	1 Aug.		

POT PLANT MUM VARIETIES NOT DISBUDDED—Cont. WHITE

	WHI	TE		4
Variety	Plant	Last Pinch	Shade	Approx. Date of Bloom
White Jewell White Jewell White Jewell Irene Irene Irene Irene Irene Irene Irene Mary Pickford White Izola Silver Bells	. May 1 . May 15 . April 15 . May 1 . May 15 . June 1 . June 1 . July 1 . April 15 . May 1 . May 1 . May 1 . June 1 . June 15 . July 1 . April 15 . May 1 . May 15 . June 1 . May 15 . June 1 . May 15 . June 1	June 1 June 1 June 1 June 1 June 1 June 1 July 1 July 1 Aug. 20 June 1 June 15 July 1 June 15 July 1 June 15 July 1 June 20 Ju	June 15 July 1 June 15 July 1 June 15 July 15 Aug. 1 No Shade June 15 July 1 July 15 Aug. 1 No Shade June 15 July 15 July 15 July 15 July 15 July 15 July 1 June 15 July 1 June 15 July 1 June 15 July 1 June 15 Aug. 1 No Shade No Shade	Aug. 1 Aug. 15 Sept. 1 Aug. 15 Sept. 1 Sept. 15 Sept. 15 Oct. 1 Oct. 15 Aug. 10 Aug. 25 Sept. 10 Sept. 25 Oct. 10 Nov. 1 Aug. 25 Sept. 10 Sept. 25 Oct. 10 Aug. 25
	BRON	IZE		
Thorina Thorina Thorina Thorina Thorina Thorina Thorina Thorina Thorina Bonnibell Bonnibell Bonnibell Bonnibell Bonnibell Bonzibell Bonnibell Bonn	. May 15 . May 15 . June 15 . June 15 . July 1 . April 15 . June 15 . June 15 . June 15 . July 1 . April 15 . June 15 . July 1 . April 15 . May 1 . June 15 . July 1 . July 1	May 31 June 14 June 30 July 14 July 31 Aug. 20 June 15 July 15 Aug. 1 Aug. 20 June 23 June 23 July 8 June 23 Aug. 24 June 15 July 15 Aug. 20 June 15 July 15 Aug. 20 June 23 Aug. 24 June 15 July 15 Aug. 20 Aug. 20 Aug. 24	June 1 June 1 June 1 July 1 July 15 Aug. 1 No Shade June 1 June 15 July 1 July 15 Aug. 1 No Shade June 1 June 15 July 1 June 15 July 1 June 15 Aug. 1 No Shade June 1 June 1 June 1 June 1 June 1 July 1 Shade No Shade No Shade	July 20 Aug. 10 Aug. 28 Sept. 10 Sept. 25 Oct. 20 July 28 Aug. 15 Aug. 30 Oct. 15 Sept. 30 Oct. 15 Sept. 28 Oct. 15 Sept. 28 Oct. 15 Sept. 28 Oct. 15 Sept. 28 Oct. 15 Sept. 20 Oct. 15 Oct. 20 Oct. 5 Sept. 20 Oct. 5
	PIN			
Jewell Jewell Jewell Jewell Jewell Jewell Jewell Jewell Persian Rose Persian Rose Persian Rose Persian Rose Persian Rose Persian Rose Dersian Rose Persian Rose Persian Rose Persian Rose Persian Rose Dersian Rose Persian Rose Persian Rose Dersian Rose Persian Rose Persian Rose Dersian Rose D	May 15 May 15 Muy 15 June 15 July 1 April 15 May 15 June 1 June 15 July 1 April 15 May 15 June 15 July 1 April 15 May 15 May 1 April 15 June 1 June 15 July 1 April 15 July 1 April 15 July 1 April 15 July 1 April 15 May 15 July 1 April 15 July 1 June 1 June 1	June 1 June 15 July 15 Aug. 1 Aug. 20 June 15 July 15 Aug. 15 July 15 Aug. 24 June 15 July 15 Aug. 24 June 15 July 15 Aug. 24 June 15 July 15 July 15 Aug. 24 June 15 July 10 July 25 July 10 July 25 July 10 Aug. 30	June 1 June 15 July 1 July 15 Aug. 1 No Shade June 15 July 15 Aug. 1 June 15 July 15 Aug. 1 No Shade June 1 June 15 July 1 July 15 Aug. 1 No Shade June 1 July 15 Aug. 1 No Shade June 1 July 15 Aug. 1 No Shade June 1 June 15 July 15 Aug. 1 No Shade	July 30 Aug. 15 Aug. 30 Sept. 15 Sept. 30 Oct. 15 Aug. 25 Sept. 25 Oct. 25 Aug. 25 Aug. 20 Sept. 5 Sept. 20 Cot. 5 Nov. 12 Aug. 15 Sept. 5 Sept. 20 Oct. 5 Nov. 12 Aug. 15 Sept. 5 Sept. 5 Sept. 5 Sept. 10 Oct. 5 Nov. 12 Aug. 15 Sept. 10 Oct. 5 Nov. 12 Aug. 15 Sept. 20 Oct. 5 Nov. 12 Aug. 15 Sept. 20 Oct. 5 Nov. 12 Aug. 15 Sept. 20 Oct. 5 Nov. 10

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FIRE CHIEF (Patented). It is a sport of King Cardinal and has all of the growing habits of its parent. The flower has approximately 25 per cent more petals and is a little darker in color. The extra petals should make it more valuable as a shipper than King Cardinal is.

\$4.00 per doz., \$20.00 per 100, \$150.00 per 1000

SCARLET KING. A sport of Pelargonium, bright red edged creamy white, identically the same size of flower and growth as Pelargonium but more outstanding in color. This was exhibited in Philadelphia in February at the Carnation Society Convention and was greatly admired by many people who are waiting for this price to be fixed.

\$20.00 per 100, \$150.00 per 1000

DARK PINK PETER FISHER. Sport of Peter Fisher. \$15.00 per 100, \$125.00 per 1000

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Varieties marked P are Patented	100	1000
Beuerlein's Crimson		\$100.00
C. B. Johnson. Light salmon pink	7.50	65.00
P-Charm. Salmon pink	20.00	150.00
P-Chief Kokomo. Yellow variegated Doz. \$2.00,	12.00	100.00
Clark's Beauty. Dark pink	$6.50 \\ 12.00$	55.00 100.00
Coronet. Yellow variegated	8.50	75.00
Gardenia. Pure white	10.00	75.00
Giant Laddie. Larger and deeper color pink		.0.00
than Laddie	12.00	100.00
John Briry. Dark pink	15.00	125.00
Lochinvar. Garnet with orchid edge	12.00	100.00
Mellow Pink. Deep flesh pink	7.50	65.00
Orange Wonder. Orange sport of Golden		
Wonder	8.00	75.00
P-Orchid Beauty. Resembling an Orchid shade.		
Fine novelty	17.50	150.00
Pelargonium. Orchid novelty	12.00	
Peter Fisher. Light pink	6.00	50.00
Pharaoh. Orange variegated	7.00	60.00
P-Pink Treasure. Medium pinkDoz. \$3.00,	20.00	150.00
P-Pollyanna. Light salmon pinkDoz. \$3.00,	15.00	125.00
Potentate. Deep purple	6.00	50.00
P-Rosalie. Dark pink	20.00	150.00
P-Royal Purple. Crimson purpleDoz. \$2.00,	12.00	100,00
Ruth Hengstenberg. Light pink	6.00	50.00
Sea Shell. New shell pink	12.00	100.00
P-Seth Parker. Rich crimsonDoz. \$3.00,	20.00	150.00
P-Silverlyn. Medium pink with silver edges	20.00	150.00
Virginia Rose. Medium pink	8.50	75.00
White Maytime. Pure white	7.50	65.00
White Peter Fisher. Sport of Peter Fisher	8.50	75.00
White Variegated. Pure white with pink		
stripes. Sport of Golden Wonder	7.00	60.00
Wivelsfield Crimson. Velvetv crimson	7.50	65.00
P-Yellow Gold	12.00	100.00

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- PRICES—Prices are for rooted cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure. No orders for less than 25 of one variety of the standard kinds can be accepted. When price is listed per 10, it means 10 cuttings of one variety, not an assortment of varieties.
- **ORDER EARLY**—It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.
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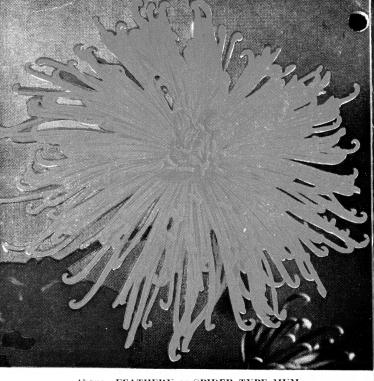
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